



Leadership Fort Worth

Sponsorship Opportunities
2023

5049 Edwards Ranch Road, Floor 4, Fort Worth, Texas 76109
www.leadershipfortworth.org

About Leadership Fort Worth

Since its inception in 1972, Leadership Fort Worth has been committed to building a stronger Fort Worth by creating meaningful connections through our programs and events based on the principle of Community Trusteeship.

Community Trusteeship involves holding the entire community in trust, or taking responsibility for, and acting on behalf of, the common good. In the best of circumstances, Community Trusteeship means that decisions concerning the community benefit each member of that community. At the very least, the decisions do not worsen the position of any member of the community.



Listen, Care and Lead form the foundation for skill development in our programs. In addition, we provide opportunities for program participants to develop in the areas of adaptive leadership, collaboration/team-building, relationship building, networking, project management, presentation/ communication skills and more. Leadership Fort Worth is committed to serving as a key part of our city's pipeline of leadership talent at all levels.

LeadershipClass, est. 1973 — Gathers established leaders for training in collaboration to address significant issues.

LeadingEdge, est. 2009 — Builds capacity, connections and community trusteeship among the city's emerging leaders while also teaching leadership techniques and decision-making processes.

LeaderKids, est. 1996 — Provides 8th graders a way to develop leadership abilities through community involvement.

LeaderPrime, est. 2016 — Offers high-level civic orientation and engagement for the newest CEOs and C-suite executives in Fort Worth and the surrounding area.

Every sponsorship helps us work toward our vision for a community that allows every person to become a leader and serve the greater good. We appreciate your support of Leadership Fort Worth and investment in community leaders for generations to come, especially as we celebrate 50 years of providing Fort Worth with diverse and enlightened leaders!

With Gratitude,

A handwritten signature in blue ink that reads "Jennifer Treviño".

Jennifer Treviño

Executive Director, Leadership Fort Worth

Mission, Vision and Values

- Mission: To educate, empower, and connect diverse leaders who serve as catalysts for a vibrant and sustainable community.
- Vision: A community where everyone has the opportunity to be a leader and to serve the greater good.
- Values: Trusteeship, Diversity, Integrity, Vision and Innovation



CELEBRATING 50 YEARS

June 8, 2023, 11:00 am - 1:00 pm



Leadership Fort Worth is celebrating the 50th anniversary of the first graduating class – LeadershipClass 1973. We will be celebrating the graduates of each program and highlight Leadership Fort Worth’s accomplishments and community impact. Join us in celebrating 50 years of providing Fort Worth with diverse and enlightened leaders as we prepare for the next 50 years.

SPONSORSHIP LEVELS:

50TH Anniversary Sponsor - \$15,000

- As the presenting sponsor, two reserved, front row tables of 10 and opportunity for LeadershipClass of 1973 guest/couple at your table
- Opportunity to showcase your company or organization via video at designated time during program
- Prominent logo recognition on all event marketing materials before, during, and after the event including LFW website, email blasts, social media, print materials and event signage
- Recognition from stage during program

Leadership Sponsor - \$5,000

- Reserved table
- Logo recognition in all event marketing
- Recognition from stage during program

Community Trustee Sponsor - \$10,000

- Reserved front row table
- Recognition as reception sponsor
- Logo recognition in all event marketing
- Recognition from stage during program

Advocate Sponsor - \$2,500

- Reserved table
- Logo recognition in all event marketing

Table Host - \$1,500

- Table of 10 at event

Individual Tickets

- \$100 for Legacy Leaders (lifetime members) and current, dues-paying members of LFW plus LeadershipClass2023 and LeadingEdge2023 participants
- \$150 for community members

Lead Change. Leave Change

LeadershipFortWorth



CELEBRATING 50 YEARS

CLASS OF 1973

R. Skip Anderson	Betty Ledyard*
Herbert Baker*	Ellen Mack*
Mayor Kenneth Barr	Joe Matthews
Bill Bell*	Madison Mauze
Rodger Call	Huey Mitchell
Larry Calloway	Frank Moise
David Chappell*	Arthur Moritz
Charles Edmonds Jr.	Steve Murrin Jr.
Joe Enochs*	Jim Nichols*
John Giordano	Carlos Puente
Terry Gober	Willie Sears Jr.
Jose Gonzales	Holt Smith
Rachel Gooch*	Jimmie Thompson*
Brodie Hyde*	Jeff Wentworth
B. Jernigan*	Don Womack

Tiny Batts*, Executive Director

* deceased



Friday, October 20, 2023, 8:30 AM - 2:00 PM, Alpine Shooting Range



The next Pull for Leadership sporting clay event will be on Friday, October, 20, 2023 with registration starting at 8:30AM at Alpine Shooting Range. Your event sponsorship or team registration includes ammunition for each team member, a golf cart for each team, morning snacks, and lunch, along with an opportunity to enter several raffle packages. Event proceeds benefit Leadership Fort Worth programs and help provide Fort Worth with diverse and enlightened leaders. Join us for a fun day of friendly competition with up to 30 teams, camaraderie and, networking!

SPONSORSHIP LEVELS:

Title Sponsor - \$6,000

- Tuition covered for one LeadingEdge or LeadershipClass participant
- Featured inclusion in event marketing: website, email blasts, and social media
- Two teams of four
- Logo recognition on sponsor board
- Logo recognition on three station signs

Ammo Sponsor - \$3,500

- Prominent inclusion in event marketing: website, email blasts, and social media
- Two teams of four
- Logo recognition on sponsor board
- Logo recognition on two station signs

Cart Sponsor - \$2,500

- Inclusion in event marketing: website, email blasts, and social media
- One team of four
- Logo recognition on sponsor board
- Logo recognition on one station sign and on carts

Lunch Sponsor - \$1,500

- One team of four
- Name recognition on sponsor board
- Logo recognition on one station

Gun Raffle Sponsor - \$1,000

- Name recognition on sponsor board
- Logo recognition on one station

Sign Sponsor - \$500

- Name recognition one station sign

Teams

- LFW Team with Dues-Paying Member - \$740
- General Public Team - \$800

Individuals

- LFW Dues-Paying Member Individual Shooter - \$185
- General Public Individual Shooter - \$200

Your Impact

Leadership Fort Worth has shaped Fort Worth's future through leadership development programs for **50 years** and we have graduated **3,959** participants across all programs. Our programs provide the opportunity for participants to learn and practice the principles of community trusteeship while forming meaningful connections.

Our graduates are committed to making Fort Worth a better place to live and work for all of us. As a supporter of Leadership Fort Worth's mission and vision, your financial investment directly benefits the program participants in supporting their training, development and overall experience. Your financial contribution provides:

- Tuition and scholarship support for LeadershipClass and LeadingEdge participants;
- Exciting opportunities for young professionals to give back to their community through work on nonprofit boards and committees; and
- Establishment of long-lasting connections, ensuring long-term community impact and vibrancy.
- **Other sponsorship opportunities include:**
 - Underwriting a Recruiting Social where we invite prospective program participants to learn more about our programs while engaging with LFW alumni and staff
 - Sponsoring a program day or meal for LeadershipClass, LeadingEdge, LeaderKids or LeaderPrime
 - Donating to our scholarship and tuition waiver fund to ensure that cost is not a barrier to participation in our programs



Your Commitment

By returning this form to Leadership Fort Worth, you agree to pay the selected amount and receive the benefits associated with the selected sponsorship level.

50th Anniversary June 8, 2023

- ☐ **50th Anniversary Sponsor \$15,000** ☐ **Leadership Sponsor \$5,000**
☐ **Community Trustee Sponsor \$10,000** ☐ **Advocate Sponsor \$2,500**
☐ **Table Host \$1,500**

PULL for Leadership October 20, 2023

- ☐ **Title Sponsor \$6,000** ☐ **Lunch Sponsor \$1,500**
☐ **Ammo Sponsor \$3,500** ☐ **Gun Raffle Sponsor \$1,000**
☐ **Cart Sponsor \$2,500** ☐ **Sign Sponsor \$500**

Sponsorship Total _____

- ☐ Check enclosed made payable to Leadership Fort Worth ☐ Invoice me for my sponsorship

Name: _____ Company: _____

Phone Number: _____ Email Address: _____

If you have any questions about our annual events or other opportunities to support, please contact

Jennifer Treviño, Executive Director
Leadership Fort Worth
email: jennifer.trevino@leadership.org
phone: 817-319-5876

Return this form to: finance@leadershipfortworth.org or mail to:

Leadership Fort Worth
Attn: Finance Manager
5049 Edwards Ranch Road, Floor 4
Fort Worth, TX 76109

Thank you for your partnership!



Leadership Fort Worth



Leadership Fort Worth



@leadershipfortworth



@LeadershipFW

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