



Leadership Fort Worth

Sponsorship Opportunities
2024

5049 Edwards Ranch Road, Floor 4, Fort Worth, Texas 76109
www.leadershipfortworth.org

About Leadership Fort Worth

Since its inception in 1972, Leadership Fort Worth has been committed to building a stronger Fort Worth by creating meaningful connections through our programs and events based on the principle of Community Trusteeship.

Community Trusteeship involves holding the entire community in trust, or taking responsibility for, and acting on behalf of, the common good. In the best of circumstances, Community Trusteeship means that decisions concerning the community benefit each member of that community. At the very least, the decisions do not worsen the position of any member of the community.

Listen, Care and Lead form the foundation for skill development in our programs. In addition, we provide opportunities for program participants to develop in the areas of adaptive leadership, collaboration/team-building, relationship building, networking, project management, presentation/ communication skills and more. Leadership Fort Worth is committed to serving as a key part of our city's pipeline of leadership talent at all levels.



LeadershipClass, est. 1973 – Gathers established leaders for training in collaboration to address significant issues.

LeadingEdge, est. 2009 – Builds capacity, connections and community trusteeship among the city's emerging leaders while also teaching leadership techniques and decision-making processes.

LeaderKids, est. 1996 – Provides 8th graders a way to develop leadership abilities through community involvement.

LeaderPrime, est. 2016 – Offers high-level civic orientation and engagement for the newest CEOs and C-suite executives in Fort Worth and the surrounding area.

Every sponsorship helps us work toward our vision for a community that allows every person to become a leader and serve the greater good. We appreciate your support of Leadership Fort Worth and investment in community leaders for generations to come, especially as we celebrate 50 years of providing Fort Worth with diverse and enlightened leaders!

With Gratitude,

A handwritten signature in blue ink that reads "Jennifer Treviño".

Jennifer Treviño

Executive Director, Leadership Fort Worth

Mission, Vision and Values

- Mission: To educate, empower, and connect diverse leaders who serve as catalysts for a vibrant and sustainable community.
- Vision: A community where everyone has the opportunity to be a leader and to serve the greater good.
- Values: Trusteeship, Diversity, Integrity, Vision and Innovation

Leadership Fort Worth Signature Events



LEADERSHIP **OUTLOOK** ▶

Leadership Outlook is Leadership Fort Worth's annual breakfast with an audience up to 225 attendees. Each year, Leadership Fort Worth brings together our city's leaders for a moderated panel of experts exploring timely topics and issues and how they relate to community leadership. This year's topic is Industries in the AI Era where we will explore how AI has changed the landscape throughout industries. Event proceeds ensure Leadership Fort Worth has resources to continue to foster local talent, prepare diverse leaders and develop civic engagement for years to come. This event is hosted in March.

Leadership **IMPACT**

Leadership Impact is our annual membership meeting where we celebrate the graduates from each program and highlight Leadership Fort Worth's accomplishments and community impact. This event is hosted in June.



LFW's sporting clay event is a fun time out of the office for friendly competition with up to 30 teams, camaraderie and, networking! Teams go through the courses shooting at special flying targets known as clay pigeons, or clay targets. This event is hosted in October.

Alumni Association **ALUMNI PARTY**

LFW's Alumni Party brings together a community of leaders to mix and mingle with fellow LFW graduates from across the decades and reconnect with their classmates. This event is hosted in November.

LeadershipFortWorth PRESENTS
LEADERSHIP OUTLOOK ▶

March 26, 2024, 8:00 a.m. - 10:00 a.m. , Fort Worth Club



LeadershipOutlook is Leadership Fort Worth's annual breakfast with an audience up to 225 attendees. Each year, Leadership Fort Worth brings together our city's leaders for a moderated panel of experts exploring timely topics and issues and how they relate to community leadership. This year's topic is Industries in the AI Era where we will explore how AI has changed the landscape throughout industries. Event proceeds ensure Leadership Fort Worth has resources to continue to foster local talent, prepare diverse leaders and develop civic engagement for years to come.

SPONSORSHIP LEVELS:

Community Trustee Sponsor - \$7,500

- As the presenting sponsor, reserved front row table and choice of one of the featured speakers as a guest at your table
- Opportunity to showcase company via video or remarks during designated time during the program
- Featured logo recognition in all event marketing including email blasts, social media, LFW website print materials, and event signage
- Company display in reception area

Leadership Sponsor - \$5,000

- Reserved front row table and one of the featured speakers as a guest at your table
- Logo recognition in all event marketing

Trailblazer Sponsor - \$3,500

- Reserved table at the breakfast and logo recognition in all event marketing materials

Volunteer Sponsor - \$2,500

- Table at the breakfast and name recognition in printed event materials

Table of 8 - \$1,200

- Non-sponsored table at breakfast

Individual Admission

- Complimentary for Legacy Leaders
- LFW Member Admission \$100
- General Admission for Community Members \$150

Leadership *IMPACT*

June 2024, 5:30pm - 7:30pm, Blank Space



LeadershipImpact is our annual membership meeting where we celebrate the graduates from each program and highlight Leadership Fort Worth's accomplishments and community impact.

SPONSORSHIP LEVELS:

Visionary Sponsor - \$10,000

- Reserved table/seating for 12 guests
- Recognition as title sponsor
- Logo recognition in all event marketing (print and digital including website, email blasts, monthly e-newsletters and social media)
- Recognition during program and opportunity to present 2-3 minutes of remarks

Leadership Sponsor - \$5,000

- Reserved table/seating for 8 guests
- Logo recognition in all event marketing
- Recognition from during program

Volunteer Sponsor - \$2,500

- Tickets for 4 guests
- Logo recognition in all event marketing

Individual Admission

- Complimentary for Legacy Leaders
- LFW Member Admission \$TBA
- General Admission for Community Members \$TBA

PULL *For* LEADERSHIP

Friday, October 18, 2024, 8:30 AM - 2:00 PM, Alpine Shooting Range



The next Pull for Leadership sporting clay event will be on Friday, October, 18, 2024 with registration starting at 8:30AM at Alpine Shooting Range. Your event sponsorship or team registration includes ammunition for each team member, a golf cart for each team, morning snacks, and lunch, along with an opportunity to enter several raffle packages. Event proceeds benefit Leadership Fort Worth programs and help provide Fort Worth with diverse and enlightened leaders. Join us for a fun day of friendly competition with up to 30 teams, camaraderie and, networking!

SPONSORSHIP LEVELS:

Title Sponsor - \$6,000

- Tuition covered for one LeadingEdge or LeadershipClass participant
- Featured inclusion in event marketing: website, email blasts, and social media
- Two teams of four
- Logo recognition on sponsor board
- Logo recognition on three station signs

Ammo Sponsor - \$3,500

- Prominent inclusion in event marketing: website, email blasts, and social media
- Two teams of four
- Logo recognition on sponsor board
- Logo recognition on two station signs

Cart Sponsor - \$2,500

- Inclusion in event marketing: website, email blasts, and social media
- One team of four
- Logo recognition on sponsor board
- Logo recognition on one station sign and on carts

Lunch Sponsor - \$1,500

- One team of four
- Name recognition on sponsor board
- Logo recognition on one station

Gun Raffle Sponsor - \$1,000

- Name recognition on sponsor board
- Logo recognition on one station

Sign Sponsor - \$500

- Name recognition one station sign

Teams

- LFW Team with Dues-Paying Member - \$TBA
- General Public Team - \$TBA

Individuals

- LFW Dues-Paying Member Individual Shooter - \$TBA
- General Public Individual Shooter - \$TBA

ALUMNI PARTY

November 2024 5:30pm - 7:30pm



Mix and mingle with fellow LFW graduates from across the decades and reconnect with your classmates. Date and location to be announced.

SPONSORSHIP LEVELS:

Advocate Sponsor - \$1,000

- Tickets for 10 guests
- Logo recognition on all marketing materials (print, signs, e-mail blasts, social media)
- Name signature event cocktail

Connector Sponsor - \$500

- Tickets for 5 guests
- Logo recognition on all electronic marketing materials (e-mail blasts, social media)
- Logo recognition at dessert table

Individual tickets

- Legacy Leaders - \$Free
- 2024-25 Active Alumni Association Members - \$TBA
- Alumni & Community members \$TBA



Your Impact

Leadership Fort Worth has shaped Fort Worth's future through leadership development programs for **50 years** and we have graduated **4,101** participants across all programs. Our programs provide the opportunity for participants to learn and practice the principles of community trusteeship while forming meaningful connections.

Our graduates are committed to making Fort Worth a better place to live and work for all of us. As a supporter of Leadership Fort Worth's mission and vision, your financial investment directly benefits the program participants in supporting their training, development, and overall experience. Your financial contribution provides:

- Tuition and scholarship support for LeadershipClass and LeadingEdge participants;
- Exciting opportunities for young professionals to give back to their community through work on nonprofit boards and committees; and
- Establishment of long-lasting connections, ensuring long-term community impact and vibrancy
- **Other sponsorship opportunities include:**
 - Underwriting a Recruitment Social where we invite prospective program participants to learn more about our programs while engaging with Leadership Fort Worth alumni and staff
 - Sponsoring a program day or meal for LeadershipClass, LeadingEdge, LeaderKids, or LeaderPrime

Donating to our scholarship and tuition waiver fund to ensure that costs is not a barrier to participation in our programs



Your Commitment

By returning this form to Leadership Fort Worth, you agree to pay the selected amount and receive the benefits associated with the selected sponsorship level.

Leadership Outlook MARCH 2024

- Community Trustee Sponsor \$7,500
- Leadership Sponsor \$5,000
- Trailblazer Sponsor \$3,500
- Volunteer Sponsor \$2,500

Leadership IMPACT JUNE 2024

- Visionary Sponsor \$10,000
- Leadership Sponsor \$5,000
- Volunteer Sponsor \$2,500

Pull for Leadership OCTOBER 2024

- Title Sponsor \$6,000
- Ammo Sponsor \$3,500
- Cart Sponsor \$2,500
- Lunch Sponsor \$1,500
- Gun Raffle Sponsor \$1,000
- Sign Sponsor \$500

Alumni Party NOVEMBER 2024

- Advocate Sponsor \$1,000
- Connector Sponsor \$500
- Check enclosed made payable to Leadership Fort Worth
- Invoice me for my sponsorship

Sponsorship Total \$ _____

Name: _____ Company: _____

Phone Number: _____ Email Address: _____

If you have any questions about our annual events or other opportunities to support, please contact

Jennifer Treviño, Executive Director
Leadership Fort Worth
jennifer.trevino@leadership.org
817-319-5876

Return this form to:
finance@leadershipfortworth.org or
mail to:

Leadership Fort Worth
Attn: Finance Manager
5049 Edwards Ranch Road, Floor 4
Fort Worth, TX 76109

Thank you for your partnership!



Leadership Fort Worth



Leadership Fort Worth



@leadershipfortworth

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www.leadershipfortworth.org