



Leadership Fort Worth

Sponsorship Opportunities
2025

5049 Edwards Ranch Road, Floor 4, Fort Worth, Texas 76109
www.leadershipfortworth.org

About Leadership Fort Worth

Since its inception in 1972, Leadership Fort Worth has been committed to building a stronger Fort Worth by creating meaningful connections through our programs and events based on the principle of Community Trusteeship.

Community Trusteeship involves holding the entire community in trust, or taking responsibility for, and acting on behalf of, the common good. In the best of circumstances, Community Trusteeship means that decisions concerning the community benefit each member of that community. At the very least, the decisions do not worsen the position of any member of the community.



Listen, Care and Lead form the foundation for skill development in our programs. In addition, we provide opportunities for program participants to develop in the areas of adaptive leadership, collaboration/team-building, relationship building, networking, project management, presentation/ communication skills and more. Leadership Fort Worth is committed to serving as a key part of our city's pipeline of leadership talent at all levels.

LeadershipClass, est. 1973 – Gathers established leaders for training in collaboration to address significant issues.

LeadingEdge, est. 2009 – Builds capacity, connections and community trusteeship among the city's emerging leaders while also teaching leadership techniques and decision-making processes.

LeaderKids, est. 1996 – Provides 8th graders a way to develop leadership abilities through community involvement.

LeaderPrime, est. 2016 – Offers high-level civic orientation and engagement for the newest CEOs and C-suite executives in Fort Worth and the surrounding area.

Every sponsorship helps us work toward our vision for a community that allows every person to become a leader and serve the greater good. We appreciate your support of Leadership Fort Worth and investment in community leaders for generations to come, especially as we celebrate 50 years of providing Fort Worth with diverse and enlightened leaders!

With Gratitude,

A handwritten signature in blue ink that reads "Jennifer Treviño".

Jennifer Treviño

Executive Director, Leadership Fort Worth

Mission, Vision and Values

- Mission: To educate, empower, and connect diverse leaders who serve as catalysts for a vibrant and sustainable community.
- Vision: A community where everyone has the opportunity to be a leader and to serve the greater good.
- Values: Trusteeship, Diversity, Integrity, Vision and Innovation

Leadership Fort Worth Signature Events



LEADERSHIP **OUTLOOK** ▶

Leadership Outlook is Leadership Fort Worth's annual breakfast with an audience of 150-200 attendees. Each year, Leadership Fort Worth brings together our city's leaders for a moderated panel of experts exploring timely topics and issues and how they relate to community leadership. This year's topic is Industries in the AI Era where we will explore how AI has changed the landscape throughout industries. Event proceeds ensure Leadership Fort Worth has resources to continue to foster local talent, prepare diverse leaders and develop civic engagement for years to come. This event will be hosted in March.

Alumni Association **ALUMNI PARTY**

LFW's Alumni Party brings together a community of leaders to mix and mingle with fellow LFW graduates from across the decades and reconnect with their classmates. This event will be hosted in June.



LFW's sporting clay event is a fun time out of the office for friendly competition with up to 30 teams, camaraderie and, networking! Teams go through the courses shooting at special flying targets known as clay pigeons, or clay targets. This event will be hosted in October.

Leadership **IMPACT**

Leadership Impact is our annual membership meeting where we celebrate the graduates from each program and highlight Leadership Fort Worth's accomplishments and community impact. This event will be hosted in November.

LEADERSHIP OUTLOOK ▶

FROM THE MAYOR'S DESK

March 13, 2025 8:00 a.m. - 10:00 a.m., Sheraton Fort Worth Downtown Hotel



LeadershipOutlook is Leadership Fort Worth's annual breakfast with an audience of 150-200 attendees. Each year, Leadership Fort Worth brings together our city's leaders for a moderated panel of experts exploring timely topics and issues and how they relate to community leadership. This year's theme, From the Mayor's Desk, will feature a distinguished panel of four Fort Worth mayors: Mattie Parker, Betsy Price, Mike Moncrief, and Kenneth Barr. They will reflect on their time in office, sharing insights on their key priorities as mayors and exploring the enduring importance of community trusteeship. This unique opportunity offers attendees a front-row seat to hear how these leaders navigated challenges and opportunities to shape our city. Event proceeds ensure Leadership Fort Worth has resources to continue to foster local talent, prepare diverse leaders and develop civic engagement for years to come.

SPONSORSHIP LEVELS:

Benefits	Presenting \$10,000	Community Trustee \$7,500	Leadership \$5,000	Trailblazer \$3,500	Volunteer \$2,500
Reserved table	★ FRONT CENTER TABLE	★ FRONT ROW	★ FRONT ROW	★	★
Featured logo recognition in all print event materials, including programs, signage, and event presentation	★	★	★	★	★
Featured logo recognition in all online event marketing including email blasts, social media, LFW website	★	★	★	★	
Choice of one of the featured speakers as a guest at your table	★	★	★		
Opportunity to showcase company via video or remarks during designated time during the program	★	★			
Company logo display in reception area	★	★			
Sponsor for 3 LeaderKids for 2025. Logo recognition on LeaderKids webpage, email blasts, and social media.	★				

ALUMNI PARTY

June 2025, Location TBA



Mix and mingle with fellow LFW graduates from across the decades and reconnect with your classmates. We will also celebrate all the cohort graduates from our adult programs. Date and location to be announced.

SPONSORSHIP LEVELS:

Benefits	Advocate \$1,000	Connector \$500
Event Tickets	10	5
Logo recognition on all marketing materials (print, signs, e-mail blasts, social media)	★	★
Name signature event cocktail	★	
Logo recognition at dessert table		★



Leadership *IMPACT*

November 2025, Location TBA



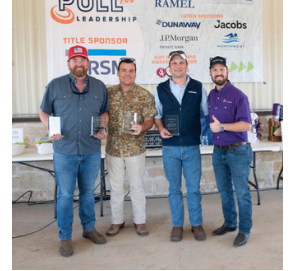
LeadershipImpact is our annual membership meeting where we celebrate the graduates from each program and highlight Leadership Fort Worth's accomplishments and community impact.

SPONSORSHIP LEVELS:

Benefits	Leadership \$5,000	Trailblazer \$3,500	Volunteer \$2,500	Advocate \$1,500
Event Tickets	12	10	8	6
Recognition during program	★	★	★	★
Company logo displayed in all print materials, link to web on e-news communications, and on all event advertisements	★	★	★	★
Advertisement in event program (1/2 page)	★	★		
Opportunity to showcase company via video or remarks during designated time during the program	★			
Logo prominently displayed on event signage	★			

PULL *For* LEADERSHIP

Friday, October 17, 2025, 8:30 AM - 2:00 PM, Alpine Shooting Range



The next Pull for Leadership sporting clay event will be on Friday, October 17, 2025 with registration starting at 8:30AM at Alpine Shooting Range. Your event sponsorship or team registration includes ammunition for each team member, a golf cart for each team, morning snacks, and lunch, along with an opportunity to enter several raffle packages. Event proceeds benefit Leadership Fort Worth programs and help provide Fort Worth with diverse and enlightened leaders. Join us for a fun day of friendly competition with up to 30 teams, camaraderie and, networking!

SPONSORSHIP LEVELS:

Title Sponsor - \$6,000

- Tuition covered for one LeadingEdge or LeadershipClass participant
- Featured inclusion in event marketing: website, email blasts, and social media
- Two teams of four
- Logo recognition on sponsor board
- Logo recognition on three station signs

Cart Sponsor - \$2,500

- Inclusion in event marketing: website, email blasts, and social media
- One team of four
- Logo recognition on sponsor board
- Logo recognition on one station sign and on carts

Gun Raffle Sponsor - \$1,000

- Name recognition on sponsor board
- Logo recognition on one station

Ammo Sponsor - \$3,500

- Prominent inclusion in event marketing: website, email blasts, and social media
- Two teams of four
- Logo recognition on sponsor board
- Logo recognition on two station signs

Lunch Sponsor - \$1,500

- One team of four
- Name recognition on sponsor board
- Logo recognition on one station

Awards Sponsor \$500

- The opportunity to provide team awards

Station Signs Sponsor - \$500

- Name recognition one station sign

Your Impact

Leadership Fort Worth has shaped Fort Worth's future through leadership development programs for **50 years** and we have graduated **4,101** participants across all programs. Our programs provide the opportunity for participants to learn and practice the principles of community trusteeship while forming meaningful connections.

Our graduates are committed to making Fort Worth a better place to live and work for all of us. As a supporter of Leadership Fort Worth's mission and vision, your financial investment directly benefits the program participants in supporting their training, development, and overall experience. Your financial contribution provides:

- Tuition and scholarship support for LeadershipClass and LeadingEdge participants;
 - Exciting opportunities for young professionals to give back to their community through work on nonprofit boards and committees; and
 - Establishment of long-lasting connections, ensuring long-term community impact and vibrancy
 - **Other sponsorship opportunities include:**
 - Underwriting a Recruitment Social where we invite prospective program participants to learn more about our programs while engaging with Leadership Fort Worth alumni and staff
 - Sponsoring a program day or meal for LeadershipClass, LeadingEdge, LeaderKids, or LeaderPrime
- Donating to our scholarship and tuition waiver fund to ensure that costs is not a barrier to participation in our programs



Your Commitment

By returning this form to Leadership Fort Worth, you agree to pay the selected amount and receive the benefits associated with the selected sponsorship level.

Leadership Outlook MARCH 2025

- Presenting Sponsor \$10,000 Community Trustee Sponsor \$7,500
 Leadership Sponsor \$5,000 Trailblazer Sponsor \$3,500 Volunteer Sponsor \$2,500

Alumni Party JUNE 2025

- Advocate Sponsor \$1,000 Connector Sponsor \$500

Pull for Leadership OCTOBER 2025

- Title Sponsor \$6,000 Ammo Sponsor \$3,500 Cart Sponsor \$2,500
 Lunch Sponsor \$1,500 Gun Raffle Sponsor \$1,000 Sign Sponsor \$500

Leadership IMPACT NOVEMBER 2025

- Leadership Sponsor \$5,000 Trailblazer Sponsor \$3,500
 Volunteer Sponsor \$2,500 Advocate Sponsor \$1,500

Recruiting Socials SPRING AND FALL 2025

- LeadershipClass Social \$1,500 LeadingEdge Recruiting Social \$1,500

Program Participants

- ____ LeadershipClass 2026 \$3,500 ea. ____ LeadingEdge 2025 \$2,500 ea.
____ LeaderPrime 2025 \$4,500 ea. /\$7,000 for couples ____ LeaderKids 2025 Sponsorship \$1,000 ea.

Sponsorship Total \$ _____

- Check enclosed made payable to Leadership Fort Worth
 Invoice me for my sponsorship

Name: _____ Company: _____

Phone Number: _____ Email Address: _____

If you have any questions about our annual events or other opportunities to support, please contact
Jennifer Treviño, Executive Director
Leadership Fort Worth
jennifer.trevino@leadership.org
817-319-5876

Return this form to: finance@leadershipfortworth.org or mail to:
Leadership Fort Worth
Attn: Finance Manager
5049 Edwards Ranch Road, Floor 4
Fort Worth, TX 76109

Thank you for your partnership!



Leadership Fort Worth



Leadership Fort Worth



@leadershipfortworth

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